

A Campaign for Additive-Free Pet Food

Artificial additives typically found in pet foods are colourings, preservatives and antioxidants. With illnesses such as tumours, kidney-failure and skin complaints effecting many animals, the unnecessary and routine use of these chemicals in pet-food cannot be ruled out as the major cause.

Avoid the following because they do or might contain additives that may harm your pets:

All Purina products. The entire range of tins, biscuits and snacks etc.

All Pedigree biscuits, snacks and dentisticks.

Most supermarket biscuits and snacks.

Some Butcher's snacks.

Best to give all Chinese imports a wide berth. There are some horror stories coming from that place.

You can help further by writing to the companies below asking them to remove artificial additives from their products.

petcareteam@purina.nestle.com

The following products are additive-free:

All Butcher's tins.

All Pedigree tins.

Most supermarket own brand tins; always check the ingredients on the labels.

All Gusto biscuits.

Many of the snacks such as pigs' ears, beef jerkies and hide sticks etc.

Other names and products will be added as and when.