

A Campaign for Additive-Free Pet Food

Artificial additives typically found in pet foods are colourings, preservatives and antioxidants. With illnesses such as tumours, kidney-failure, skin complaints or damage to the central nervous system effecting many animals, the unnecessary and routine use of these chemicals in pet-food cannot be ruled out as being the major cause.

Avoid the following because they do or might contain additives that may harm your pets:

All Purina dried pet food, Bakers and Winalot etc.

Most Pedigree dried food and snacks etc.

All supermarket dried food. Despite a reassuring lack of evidence on the labelling many do in fact contain Antioxidants BHA and BHT.

Most Butcher's dried snacks.

IAMS. Contains potassium chloride. Probably alright in small doses but excess can cause ulcerations, nausea and vomiting.

Most Webbox products boast an entire catalogue of Colours, Preservatives and Antioxidants.

Wagg. Dreamies.

Best to give all Chinese imports a wide berth. There are some horror stories coming from that place.

You can help further by writing to the companies below asking them to remove artificial additives from their products.

petcareteam@purina.nestle.com; info@petschoice.co.uk; info@pfma.org.uk; pgconsumers.im@pg.com; info@waggfoods.co.uk; customer.relations@co-op.co.uk; craig.noonan@co-operative.coop; victoria.simons@co-operative.coop; jennifer.long@co-operative.coop; lauren.chambers@co-operative.coop; andrew.torr@co-operative.coop; craig.brownsell@co-operative.coop; customer.relations@co-op.co.uk; tesco.direct@tesco.co.uk; care@tescocallingcard.com; support@tescobroadband.com; Claire.Brant@asda.co.uk; Emma.Mckee@asda.co.uk; customer.service@sainsburys.co.uk; tesco.direct@tesco.co.uk; care@tescocallingcard.com; support@tescobroadband.com; Claire.Brant@asda.co.uk; Emma.Mckee@asda.co.uk; customer.service@sainsburys.co.uk; customer.services@lidl.co.uk; fresh@morrison.com; important-info@e.debenhams.com; waitrose@eml.waitrose.com; aldirecruitment@penna.com; aldissupport@vacancyfiller.co.uk; customer.service@tesco.co.uk; marksandspencer@news.marksandspencer.com; customerservices@groceries.morrison.com;

The following products are additive-free:

All Butcher's tins.

All Pedigree tins.

Most Purina tins are now probably alright. Their labels however tend to be written in some sort of code which makes them difficult to understand.

Harringtons. Has been reformulated.

Whiskas tins. Kitekat tins. Sheba. Encore.

Most supermarket own brand tins; always check the ingredients on the labels.

All Gusto dried food.

Many of the snacks such as pigs' ears, beef jerkies and hide sticks etc.

Other names and products will be added as and when.