

**Beyond the visible image of a social forum event..... A continuous process**

**Various communication process active in WSF process**

**Scope of comcom : facilitate those processes through policies , spaces, and tools**

**Work mode – stimulating online communities /open spaces**

**Target event organizers, organisations, individuals**



# Communication processes in WSF

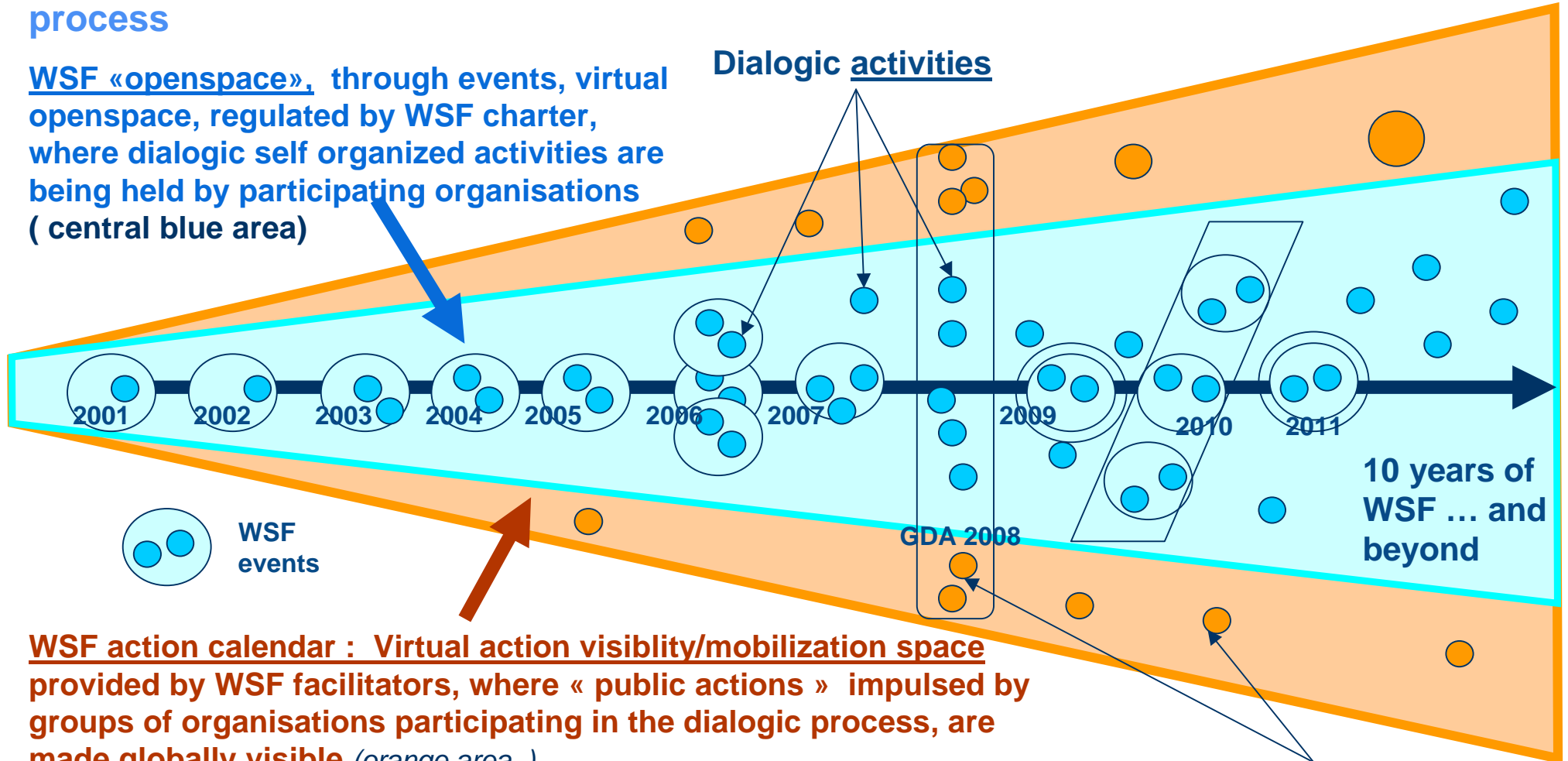
WSF 2010



WSF process a dialogic process, based on self organized activities stimulating and displaying a set of public actions led by organisations participating in the dialogic process

WSF «openspace», through events, virtual openspace, regulated by WSF charter, where dialogic self organized activities are being held by participating organisations ( central blue area)

## Dialogic activities



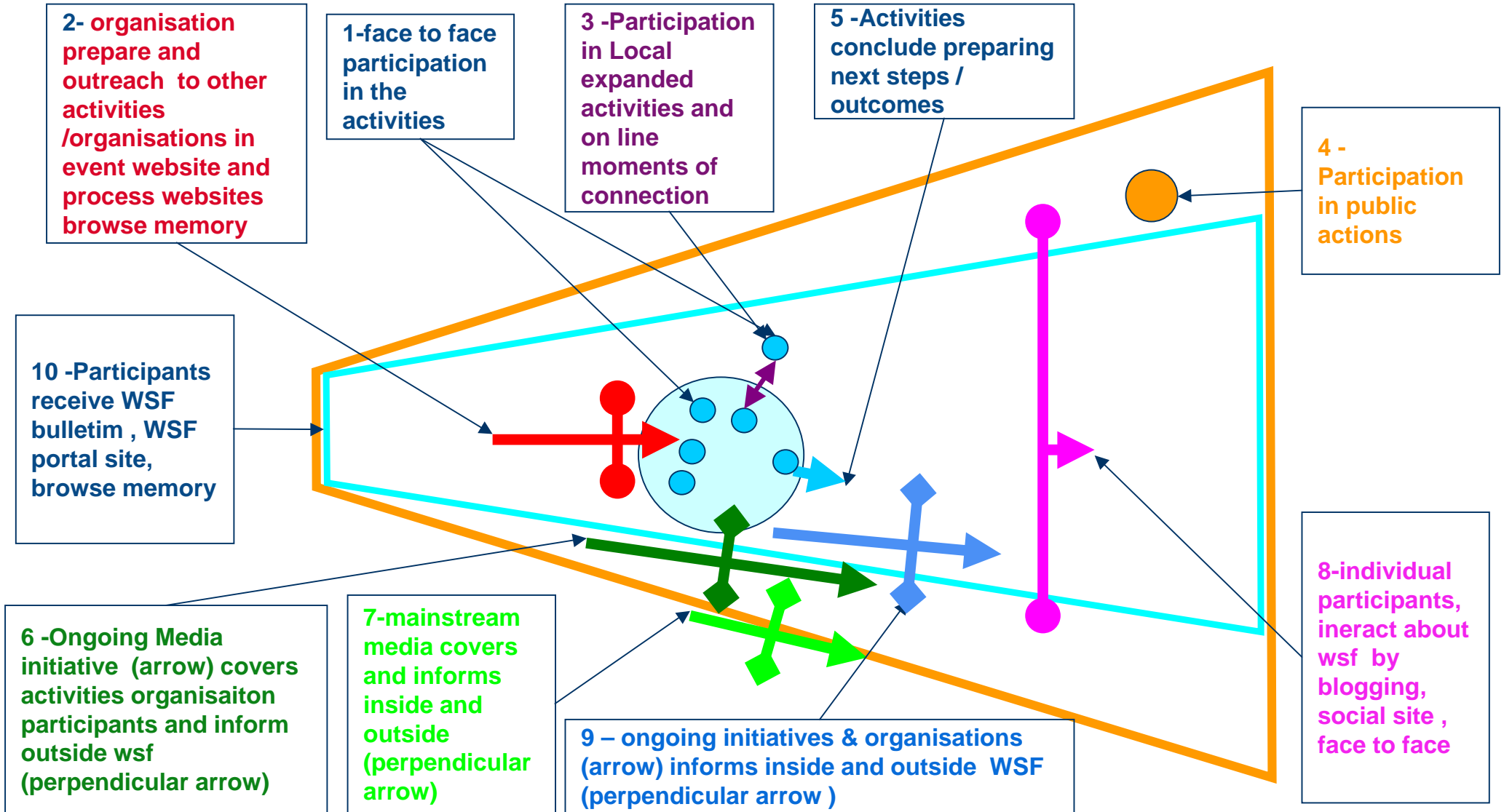
WSF action calendar : Virtual action visibility/mobilization space provided by WSF facilitators, where « public actions » impulsed by groups of organisations participating in the dialogic process, are made globally visible (orange area )

viral communication about WSF : awhile mobilizing for their action , the action promoters make reference to WSF dialogic dynamics ( « this action is called for by, xxxxx and has been discussed or prepared in WSF process, for more information

Public actions by organisations participating in WSF dialogic open space



### 10 situations reflecting 10 communication processes



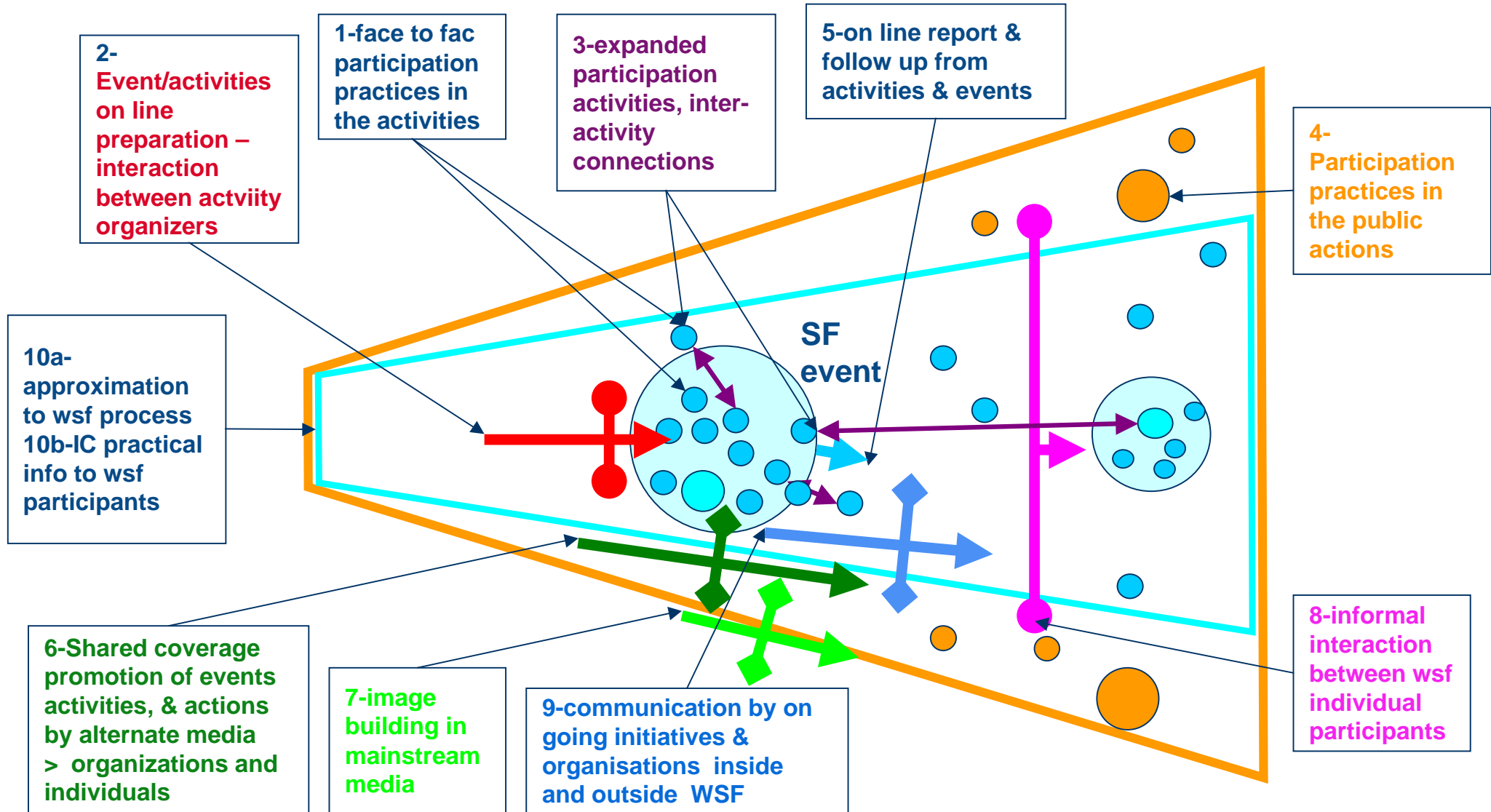


# Communication processes in WSF

WSF 2010



10 communication processes to be facilitated by comcom, in cooperation with other commissions for some of them





Communication process	objective	policy	Space and participants	Facilitation by	Tools
1 – being in an activity					
2 – organisations preparing activities in events					
3 – expanding events					
4 – being in an action					
5 – after activities					
6 – covering alternate					
7 – covering mainstream					
8 – social interactions					
9 – ongoing initiatives					
10- practical info					

**An overview of comcom facilitation plan for each process**