



WSF 2010 towards Dakar ... and beyond

Goals of This Meeting

- ▶ Open a discussion on the issues and challenges on communication in the WSF process
- ▶ Exchange and collaborate with the IC commissions to build together the elements for the next communication plan
- ▶ Prepare for a seminar on IC communication policies



Noteable History

- ▶ 2001 - 2005: Shared communication projects
- ▶ 2008: Global Day of Action operated by Communications Commission
- ▶ 2009: Belem started the expanded experience
- ▶ 2010: Succession of events with coverage and continuity



Resources for the Process

- ▶ Shared projects of alternative/independent media
- ▶ Social Forum Extended initiative
- ▶ Virtual Media Center
- ▶ WSF Technology Group
- ▶ IPS/Terraviva



Alternative Media Facilitation

- ▶ What ? Ciranda and other shared initiatives
- ▶ Who ? Alternative media and individuals who participate in the universe of the WSF and movements
- ▶ How ? Contacting, proposing, and participating in the shared coverage of the forums
- ▶ Role ? Articulate initiatives of shared coverage within the forum process



Alternative Media Facilitation/2



A Ciranda | A Comunicação Compartilhada | Quem somos | Faie conosco | Participe | Login

The site's languages
English

Ciranda internacional da comunicação compartilhada
Shared coverages of World Social Fórum

BrasilInternacionalFSM

Home page > FSM 2010 WSF

FSM 2010 WSF
Latest addition : 4 May.

La comunicación en destaque en FSMT
4 de maio, por Rita Freire
Comunicadores/as livres de México lograram mesclar la cobertura compartida con debates críticos sobre la comunicación

March to Fulfill the Dream
4 de maio
Join us on this historic march from New Orleans to the U.S. Social Forum in Detroit to demand guaranteed healthcare and housing for everyone in the United States – and to build the movement to end poverty!

Acompanhe debates do Fórum Social Mundial Temático
3 de maio



SECTIONS
Ciranda.net

La comunicación en destaque en FSMT
March to Fulfill the Dream
Acompanhe debates do Fórum Social Mundial Temático
Ciranda FSM MENU
Sumisión de México y la política de Arizona
Ninguno de los gobiernos se interesa por Ciudad Juárez
Voces Oaxaqueñas
Sin reciprocidad
Arizona abrió la Caja de Pandora
Ley SB 1070 retoma la atención del mundo



**WORLD
SOCIAL
FORUM 2010**

Audio – Radio Forum

- ▶ What ? Foro de Radio – online audio platform
- ▶ Who ? Community radios and the AMARC network
- ▶ How ? Facilitating shared coverage between community radio groups during forums
- ▶ Role ? Propose to independent radio organizations to collaborate and support their initiatives



Audio – Radio Forum/2

WWW.FORODERADIOS.ORG

A⁺ A⁻
cerca...

EN DE NL PT ES FR IT

- Noticias
- Audios
- Participantes
- Foro de Radios
- Contacto
- Tutoriales



LATEST NEWS

- [Parrilla IV Cumbre Continental Indígena - 30/05/09](#)
- [Cobertura: IV Cumbre Continental Indígena](#)
- [Puno \(Perú\) Foro de Radios](#)
- [Land van de erven van Endstra gekraakt in solidariteit met !](#)
- [Foro de Radios en Vivo!!!](#)
- [Tierra ocupada en centro de Amsterdam en](#)
- [solidaridad con Cumbre Indígena en Puno Perú](#)

USER MENU

Foro De Radios

Convocatoria Foro de Radios y Medios Madrid 2010

 Domenica 18 Aprile 2010 21:59  amministratore

Entre el 18 y 19 de mayo se realizará en Madrid, Estado Español, la Cumbre de Jefes de Estado y de Gobiernos de América Latina y el Caribe (ALC) y la Unión Europea (UE). Entre el 14 y 18 de mayo se llevará a cabo la Cumbre de los Pueblos Enlazando Alternativas 4. Durante la Cumbre de los Pueblos se planteará un claro rechazo a las políticas neoliberales, se cuestionarán los acuerdos de libre comercio entre la UE y América Latina, las políticas de desarrollo y el militarismo en ambos continentes. Asimismo se realizará un Tribunal de los Pueblos para enjuiciar el funcionamiento del sistema de poder de las transnacionales europeas, tanto en Latinoamérica como en los propios países de origen. Esta Cumbre se celebrará bajo los efectos de una crisis financiera, económica, medio ambiental y social que ha provocado en Europa más paro y precariedad y en América Latina más pobreza y exclusión social.

Mayor info: www.enlazandoalternativas.org

Foro de Radios?

Durante los cuatros días de actividades en Madrid se realizara el Foro de Radios, un espacio conjunto impulsado por radios libres y comunitarias de Europa y América Latina, evento que se ha venido realizando exitosamente en importantes reuniones anteriores como Enlazando Alternativas 3 en Lima, Peru y el VII Foro Social Mundial en Belem Brasil. El Foro de Radios es una iniciativa de convergencia tecnológica en la cual se integra el trabajo de radios comunitarias, redes y otros actores vinculados a las Nuevas Tecnologías (TICs), conformando así un proyecto de intercambio en la producción de información libre en formato radiofónico. El Foro de Radios contribuye a fortalecer los vínculos de cooperación entre radios de todo el mundo y constituye en sí mismo un espacio común de medios independientes.

Durante el evento se transmitirá en Vivo por FM en la ciudad de Madrid y por Internet desde un estudio en el corazón de la Cumbre de los Pueblos en la ciudad de Madrid. La programación será continua, conjunta y multilingüe a través de www.foroderadios.org. Invitamos a todas las organizaciones con experiencias radiofónicas a participar de este evento para fortalecer un espacio que se convierte en la voz de los pueblos y movimientos sociales de Europa y América Latina que luchan por un mundo más justo.



fórum social mundial



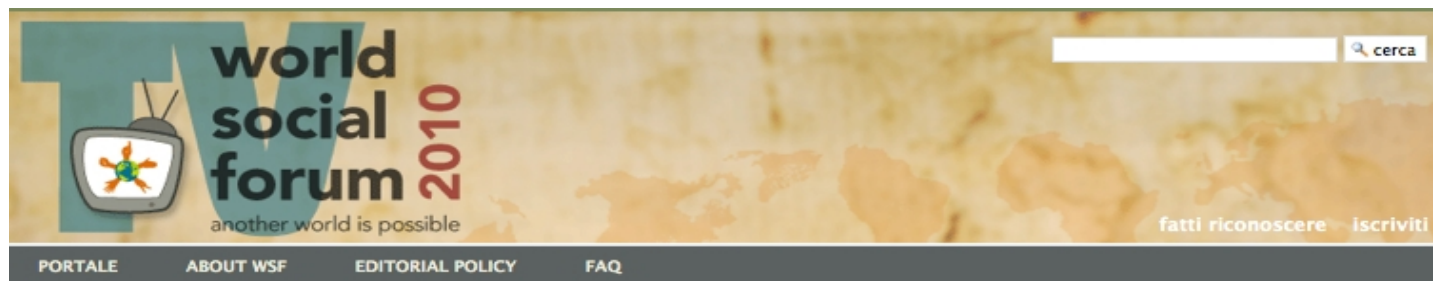
WORLD
SOCIAL
FORUM 2010

Video – WSFTV.net

- ▶ What ? WSF TV online video sharing platform
- ▶ Who ? Video activists and organizations covering movement activities and forums
- ▶ How ? Contacting forum organizing committees and video activists to gather content
- ▶ Role ? Preserve and promote a visual memory of the forum and its context



Video – WSFTV.net/2



tu sei qui: portale

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Events

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Forum Memory

Newsletter



Featured Video



ANIMACIÓN FORO

by [Jason Nardi](#) - 03/05/2010

A través de una animación con plastilina se da difusión al Foro Social Mundial del 2010, celebrado en el Zócalo de la ciudad de México; del 2 al 4 de mayo.

[Read More...](#)



Latest Videos



FORIÑO – FORO SOCIAL MUNDIAL MÉXICO 2010

by [Jason Nardi](#) - 04/05/2010

Foriño es un espacio creado y pensado para los niños, en el que a través de juegos, talleres y dinámicas fueron partícipes del Foro Social Mundial México 2010, celebrado del 2 al 4 de mayo en el Zócalo de la Ciudad de México.



ALDEA DE PAZ FSM2010

by [Jason Nardi](#) - 04/05/2010

Actividades que se están llevando a cabo en la carpa "Aldea de Paz" en

ULTIME NOTIZIE

From this weekend onwards, World March of Women activists take to the streets in 51 countries
06/03/2010

FORUM SOCIAL MUNDIAL 2010 GRANDE PORTO ALEGRE 25-29 JANEIRO "http://www.fsm10.org/"
09/01/2010

WSF 2010 首都圏 (仮称)へ！実行委員会への参加・賛同のご案内 http://tokyo.socialforum.jp
09/01/2010

Kpomassé, Madrid, Prague and Greater Porto Alegre are the first cities to host Social Forums in 2010
09/01/2010

Traders failed in Copenhagen. The future lies in people's hands
19/12/2009



**WORLD
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FORUM 2010**

IPS TERRAVIVA

- ▶ What ? Coverage of the event, issues and the project
- ▶ Who ? Professional journalist
- ▶ How ? Using his columnist and journalist network
- ▶ Role ? Supporting coverage and spreading of informations about WSF issues and contents



IPS TERRAVIVA/2

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Enter your search keywords here... 



[English](#) [Español](#) [Português](#) [Français](#) [Columns](#)

IPS is a communication institution with a global news agency at its core. IPS raises the voices of the South and civil society. IPS reports the stories behind the headlines, bringing a fresh perspective on development and globalisation. IPS has been engaged with the World Social Forum since its inception in Porto Alegre in 2001.

[English](#) [Français](#) [Português](#) [Español](#)

**FEATURED**

English, Top Story, WSF 2010
**NPT Meet Draws
Thousands of Anti-Nukes
Activists**
Japanese women in kimonos carrying signs urging "No More Hiroshima" were just some of the almost 15,000 people who marched in New York City to rally for the abolition of nuclear weapons.



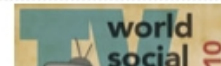
**Calendar of
events** 

Thinkers and activists speak out
IPS Columns

Key Global Coverage on IPS NEWS

MIDEAST: West Bankers Made Refugees in Their Own Country
MALAYSIA: Demand Rises for Independent Body to Check Police Force
BRAZIL: Moves to Legalise Abortion Shut Down by Campaign
PAKISTAN: New Wage Hike a Mere Palliative, Say Labour Advocates
RIGHTS: Gov't Apathy to Indians on Death Row in UAE Assailed
Torture - Live and Well in Turkey
Kinshasa Rejects Report of Congolese Army Atrocities
NPT Meet Draws Thousands of Anti-Nukes Activists
Argentina's Roads Still a Death Trap
Gaza 'World Cup' Scores Several Goals

Multimedia content Partners



**English, WSF 2010**
**Lack of Data on
Causes of Death
Buffers French**

Company
Posted on 23 April 2010
French state-owned company Areva continues to deny any wrongdoing after findings that populated areas in Niger remain contaminated with high levels of radio-activity
[→ Continue Reading](#)

 **Comments (0)**

**Español, WSF 2010**
**Gobierno impulsa
movimiento
antidepredador**

Posted on 23 April 2010
La nueva Constitución de Bolivia, asociada a la filosofía de "Vivir bien", es la propuesta del gobierno de Evo Morales a miles de activistas para impulsar un movimiento planetario contra el consumismo, el comercio depredador y los modelos desarrollistas.
[→ Continue Reading](#)

 **Comments (0)**



**WORLD
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Virtual Media Center

- ▶ What ? Website (www.worldsocialforum.info) and outreach materials (press kit)
- ▶ Who ? Journalists and media organizations that cover forum process and events
- ▶ How ? Working with press officers of organizing committees and of WSF movements to share, support and distribute media resources
- ▶ Role? To work with the mainstream media to make WSF visible



Virtual Media Center/2



WORLD SOCIAL FORUM 2010

Jason Nardi Log out Site Map Contact / Forum Social Mundial

VIRTUAL MEDIA CENTER

HOME EUROPE ASIA AFRICA NORTH AMERICA SOUTH AMERICA OCEANIA



Mappa Sat Ter Earth

Visualizza [WSF 2010 - World Wide Events](#) in una mappa di dimensioni maggiori

Map data ©2010 Europa Technologies - [Termini e condizioni d'uso](#)

Contents View Edit Rules Sharing

Display Add new... State: Published

02 May 2010



Mexico: Comienza el FSMT con alternativas al modelo neoliberal

Transformar el actual modelo neoliberal, dar una respuesta de acción ante la crisis global desde las bases, mejorar las condiciones de vida de los pueblos y contrarrestar la crisis climática que los gobiernos de los países industrializados han profundizado, fueron los temas principales del acto

World Social Forum What is the WSF?
another world is possible

Sala de prensa



WORLD SOCIAL FORUM 2010

Social Forum Expanded

- ▶ What ? Distant interactive participation through internet (audio video text meetings)
- ▶ Who ? Distant groups and Activity organizers
- ▶ How ? Integrate in mobilization and in official program
- ▶ Role ? Propose SFEx to organizing committees and support their initiatives



Social Forum Expanded/2

Sfex - Inter / Com
Summary Wiki Blog Mailing Lists Tasks Team Contents [Join Project](#)

OpenFSM ▾
português français english español
sign in create account

Home

[VIEW](#) [EDIT](#) [HISTORY](#) [last modified](#) March 30 [by](#) [facilitfsm](#)

**Initiative "Sfex" =
Social Forum
Expanded**





**via "Inter/Com" =
Internet & Inter
Communication**



for the right to participate - para el derecho de participar - pour le droit a participer - para o direito a participar



[Sfex home](#) [Lists](#) [Contact](#) [Sfex Events](#) [2010 events](#) [Letter](#) [Sfex info](#) [info+](#)
[Historia](#) [Sfex Local](#) [11 Objectiv](#) [Anounce](#) [Blog](#) [Tecno!](#) [Team](#)



**WORLD
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WSF Technology Group

- ▶ What ? Create and support webtools for WSF process
- ▶ Who ? Techno activists and proactive users
- ▶ How ? Developing and maintaining software and Internet resources within collaborative projects
- ▶ Role ? Address IC needs, support forums, and facilitate their technical implementation and support



WSF Technology Group

- ▶ Rationalizing Infrastructure on a Common Server
- ▶ Streaming Video with Free Software
- ▶ Webinar and conferencing software
- ▶ Participant database
- ▶ OpenFSM
- ▶ Event sites – registration procedures



WSF Technology Group/2

OpenFSM

People Projects Start A Project

OpenFSM ▾

português français english español

sign in create account

Do a better world

OpenFSM is a platform for social activism provided by the [World Social Forum](#).

OpenFSM is the simple way to bring groups together, promote your cause, make plans, get things done and make another world possible.

Join OpenFSM

Learn more

Newest spaces



[Richesses](#)

created April 18

Pour informer des actions menées autour de la question de la richesse, des indicateurs de richesse, des monnaies complémentaires, des politiques de bien-vivre.



[Quintana Roo Mexico](#)

created April 5

DESDE QUINTANA ROO ENLAZANDO LAS NACIONES



[Foro Social Mundial "México Expandida"](#)

created March 23

Espacio que facilita la participación a distancia desde distintos lugares del mundo a través de internet en el Foro Social Mundial Temático 1er Foro Social Mundial Temático en Mexico "Desde

[Paroles vers le FSM](#)

created March 18

Un autre monde est possible, disons-le. Écrivons-le. Faisons-le.

Updated spaces



[Rede EmComun](#)

4 members

last updated May 3



[WSF Software Support Community](#)

33 members

last updated April 28



[Facilitation-de-Forums-Sociaux-Locaux](#)

18 members

last updated April 28



[FSM/WSF Activists News Agency/Forum](#)

6 members

last updated April 28



[Atelier FSL au CRID](#)

8 members

last updated April 27

OpenFSM News

[SFEX social forum expanded](#)

by [facilitfsm](#), March 9

[INFO OPENFSM](#)

by [facilitfsm](#), May 17, 2009

Info on Openfsm

[on line training - capacitacion on OpenFSM](#)

by [facilitfsm](#), April 23, 2009

mark an appointment on line - haga cita en linea, preñez rendez vous en ligne

[more news...](#)

Facilitation

- [FSM-WSF](#)
- [Communication](#)
- [Expansion](#)
- [Metodologia](#)
- [Resources](#)
- [Strategy](#)
- [OpenFSM Info](#)
- [FSM2009 results](#)

WSF websites

- [www.fsm2009amazonia.org.br](#)
- [wsf2008.net](#)
- [wsfprocess.net](#)
- [wsftv.net](#)
- [forumsocialmundial.org.br](#)

fórum
social
mundial



WORLD
SOCIAL
FORUM 2010

2010 Activity thus far

- ▶ Contacted all 2010 events organizers
- ▶ Collected videos from 6 events
- ▶ Consolidated techno activists to support existing and needed webtools and projects
- ▶ « Participated » 2010 Logo
- ▶ Social Forum Expanded was active in 5 events
- ▶ Created Virtual Media Center website platform
- ▶ Press releases and press clipping with 3 global media alert



An Experience of African Social Forum: Flame 'Afrique

▶ **Objectives**

- ▶ - voice african participants in SF
- ▶ - inform african audiences os SF as events
- ▶ - raise in the african audiences issues debated within the SF

▶ **History**

- ▶ 2002-2010 WSF covered by FoA Porto Alegre, Nairobi, Bamako, Belem
- ▶ subregional fora

▶ **How?**

- ▶ Networks of african journalist, media, and media network
- ▶ pluri-language platforms and pluri-media.platforms

▶ **Next steps (to be validated)**

- ▶ Coverage of Niamey and Dakar
- ▶ Mobilize african communities, through community media,
- ▶ Raising debates at local level,
- ▶ Voicing african communities



An Experience from the African Social Forum : Flame of Africa/2



**FSM 2009 : Belém au Brésil, du 27 jan
au 1er fév 2009**

Un autre monde
est possible

**flamme
d'Afrique**



Flamme d'Afrique

- Le concept
- Historique
- Partenaires

- Artigos Português
- En direct
- English articles
- Sonothèque
- Photothèque

Evénements

- ICASA 2008 : Dakar du 3 au 7 décembre 2008
- 5^{ème} Forum Social Africain - Niamey
- Douzième session de la Conférence sur le commerce et le développement Accra, 20 au 25 avril 2008
- Lisbonne 2007 : 2^e sommet Union européenne - Afrique
- Réunion des Ministres ACP en charge des APE et du Commerce à Bruxelles 05 au 09 nov 07
- Web2forDev

Accueil > Evénements > FSM 2009 : Belém au Brésil, du 27 jan au 1er fév 2009

Version à imprimer

Rechercher ...

Plan du site **RSS**

Sur le Web

- **IPAO**
Institut Panos Afrique de l'Ouest
- **Pambazuka News**
- **Fahamu - Home**
- **Libération Afrique - CEDETIM**
- **ENDA - L'organisation internationale enda tiers-monde**
- **Forum Social Africain / African Social Forum**
Forum Social Africain, African Social Forum...
- **IPS Inter Press Service - News Agency**
- **Oxfam International**
- **Global Aids Programme**



FSM 2009 : Belém au Brésil, du 27 jan au 1er fév 2009

□ **Communiqué IPAO FSM Belém -Brésil 27 janvier au 1er février 2009**

Participation de l'IPAO au Forum Social Mondial 2009



**WORLD
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Towards Dakar

- ▶ Seminar in July to establish an operating frame
- ▶ Map existing African tools and discuss articulation with other initiatives
- ▶ Collaborate with ASF and office on the event site
- ▶ Support other technology and media needs



General Challenges and Concerns

- ▶ Popularizing the WSF process
- ▶ How to work with the WSF office
- ▶ Language and translation
- ▶ Inter-cultural interpretation
- ▶ Internal communications
- ▶ Visualizing the future of the forum
- ▶ Transparency
- ▶ Coherence and credibility
- ▶ Visibility and relevance

