

WORLD SOCIAL FORUM

PROCESS 2009-2011

Another solution to the crisis of crises is possible ...

Proposal to support the 2009-2011 process

July 2009

1. INTRODUCTION

The year 2009 was notable for the realization of a global event of the World Social Forum with a broadly recognized success. The Amazon 2009 WSF, held in January in the city of Belém, was not only successful because of its numbers: the attendance of social organizations from all over the pan-amazonian region and of indigenous peoples and nations organizations was an element of revitalization, as well as the significant capacity of struggles and articulations. The Forum had a significant impact and expression in the local, national and international media. In the varied amount of analyzes on the event and its process, the main positive aspects are in regard to the capacity the Forum had of renewing itself, rebuilding itself and re-signifying the meeting as a space of a greater articulation towards the struggle and the elaboration of alliances and alternative propositions to stand up to neo-liberalism. The crisis of crises, which struck the world, was the most important note of the meeting. Not only regarding the elaboration of diagnoses was the Forum fruitful, but also regarding the elaboration of action plans and articulated struggle proposals. In the WSF website can be found the outcome of the Assembly of the Assemblies, which expresses the density and strength to which we referred above.

The methodological innovations, a greater capacity to communicate locally and with the

mass media, the expressive presence of new groups, specially the indigenous peoples and nations organizations, stateless peoples, *quilombolas* and riverains, and pan-amazonian struggling people has permitted a greater articulation and visibility to the event.

The event shows in this way the importance of the process: 2009 was a success not only as a moment frozen in time. The whole preparatory process involving local, national, pan-amazonian and global communities, groups and organizations was essential. Now, the following challenge is to continue, widen and strengthen the launched initiatives, to build a dynamic and strong process in 2009-2010, full with decentralized events and an event to be held in Dakar, in 2011, with a great capacity to create impact.

The following proposal concentrates in the process entailed to the group of proposed events for the next 18 months, registering the work done by the International Council and its Commissions in the dynamics of facilitation and support to the WSF process.

2. JUSTIFICATION

After the evaluations of the 2009 WSF made by the WSF International Council in Belém,

a collective process of thinking over and formulating proposals to define the best political and methodological design for the WSF continuity happened during the second IC meeting in 2009, held in Rabat, Morocco. An innovative and coherent proposal was discussed and approved at this event. The Rabat meeting evaluation, attached to this document, is an important instrument to the design of this project, which aims to ensure the resources for its implementation.

The WSF International Council has consolidated itself as the instance to facilitate the WSF process and dynamics. Each of the events, be them local, regional or global is defined by and works with their own Organization Committee. The Council, especially through the work of its Commissions, is the instance that contributes to bind and create a shared meaning between all these initiatives. This dynamics – main part of what we call the “WSF process” - is essential to guarantee a common meaning to the growing plurality and diversity of initiatives and proposals of development that are created every year.

As we have seen before, the success of the 2009 WSF comes from, among other factors, the organization process and the capacity guaranteed by the IC to bind different initiatives and possibilities of support.

During the Rabat meeting, the Council developed a deep debate on the set of events in which we are living and will be living in the following years. It was identified a group of challenges and opportunities that have risen from the crisis of crises situation which the

world is living in. This debate was among the basis proposals for 2009-2011. Innovative and challenging proposals they are.

In sum, 2009 is probably going to be the year to consolidate the campaigns and struggles presented at the Assembly of Assemblies in Belém. In 2010, a decentralized set of initiatives will happen, in what it is being called a “Year of Global Action/Mobilization”, actually a year of continuous Forum. In 2011, a global event to be held in Dakar, to articulate and gather the outcomes of this process of expansion and strengthening of the anti-systemic struggles.

This project aims to guarantee the fulfillment of the decisions made in Rabat referred to this period. The main decisions and orientations of the Council in relation to events and the 2009-2011 process, according to the Report of the Rabat meeting, were:

WSF Process: Proposals for Activities in 2010

- *Proposal to designate 2010 as a Year of Global Action/ Mobilization, which could be conceived as a continuous year long forum with activities around the global crisis being planned in all the forums planned for 2010, and with all these activities being linked together;*
- *There is a need to connect and link the very large number of events proposed.*
- *In order to strengthen co-ordination and for its symbolic significance, a common logo and a common slogan need to be identified for all activities in 2010.*
- *Activities in 2010 need also to reflect the declarations by the different assemblies in Belém.*
- *Plan to connect those who will not be present at the different Forums, through tools like*

Discussion and Decisions on the Proposal for the 2011 WSF.

- *IC members welcomed and endorsed the decision to organize a centralized WSF event in Dakar, Senegal, in 2011.*
- *The idea should be to build on the advances made in Belém, including the focus on environmental issues and on the mobilization and participation of indigenous people.*
- *The need to strengthen the work of all commissions and their active engagement in the building of the 2011 WSF;*

From the identified issues, the IC Commissions worked to create Working Plans in coherence to the common challenges. This project presents a summary of all these proposals and consolidates the relevance of the WSF process in each and every of its events' success. In other words, it is presented here the activities which are part of the "WSF process". No the events *per se*, but the articulation and the role of the International Council, its Commissions, the Liaison Group and the WSF Office.

We know that this, even though fundamental, is not going to be enough. The high number of activities from those presented in Rabat to many others that are being prepared should be capable of strengthening their vitality and fund raising, mobilizing different sources and building local, national, regional and even international alternatives.

For the Dakar World Social Forum, only event in 2011, there should be a great engagement of the international community, the IC and its commissions. This project although does not contain the proposals for this event, includes and creates conditions to start the shared responsibilities and the monitoring of the event. The preparation for Dakar, as it will be seen, is part of the work to be developed by every Commission. The debate process and the creating of a full proposal for Dakar should come up in September, after a seminar to be held in that city, involving social movements in Africa and members of the IC, in a process facilitated by the African Social Forum.

3. GENERAL OBJECTIVES

- To strengthen the WSF process, integrating groups, social movements and regions that had voice during Belém, widening the global mobilization, during this context of global crisis;
- To Guarantee the interconnection of countless initiatives and activities that are going to characterize 2010 as the “Year of Global Action/Mobilization”, stopping isolation and fragmentation from happening;

- To maintain, widen and strengthen the vitality achieved by the WSF in Belém 2009, building a moment articulated with strength and capacity for creating a global mobilization in Dakar, Senegal, 2011.

4. PROPOSALS AND PLANS OF ACTION

4.1 LIAISON GROUP AND OFFICE

After an intense process of debate and preparation, the International Council decided to create a Liaison Group (LG) to facilitate its work and of its commissions. The first LG was composed by 16 people from IC entity-members, covering all regions and in balance between different types of networks and movements that compose it. The work of this first LG faced several challenges and due to its novelty, also some dilemmas. A thorough evaluation process is in course, involving the whole IC. The results of this evaluation will guide the LG renewal, scheduled for October 2009.

Despite the inevitable limitations of this first period, the LG is consolidating itself as a significant tool in the systematic communication between the IC commissions, in the IC meetings preparation, facilitating the Commissions' tasks. The LG acted rather through chats, emails and online discussions. Face meetings were also held before and after each IC meeting.

The evolution of the WSF as a permanent and globally articulated process requires a continuous facilitation work, able to connect the different and multiples elements that compose it, although not becoming a place for political leadership. This methodological challenge, to realize not only political innovation but also of the conception of responsibility and power, is part of the experimentation of LG. We consider it essential that the LG work is strengthened and that it is able to perform the functions expected of it.

Throughout this process, the existence of a WSF permanent office, now located in São Paulo, was essential. The office, which is composed by 2 people working full time and 2 interns, is the guarantee of continuity, implementation of decisions taken by the IC and its Commissions, follow up of the work done by LG, Commissions and, in this sense, the Council itself. According to a decision taken by the LG, in the last year the office began to be monitored directly by the entities that are located in Brazil. This option proved to be quite positive.

For the next period, in addition to maintaining the office, there is a proposal, already discussed with the Communication Commission, to renew the WSF website. This has been a major tool for disseminating the Forum and its memory, for providing information for the public, participants and even for academics and the media/press. Taking in account the time of its elaboration and use, a deep reform becomes essential, in order to

adjust the site to the new necessities already diagnosed. Thus, this project includes a proposal to create an internet portal. A project detailing the proposal goes attached. We are confident that this option will contribute to all the Communication work that has been strengthened in recent years.

4.2 METHODOLOGY COMMISSION

There is a new methodological moment at WSF that requires a new articulation and accumulation process, focused both on what we have already done and what we are going to do. In this sense, the review and systematization of methodologies over the past 10 years of WSF operates as a critical accumulated content for the construction of new methodological proposals for the WSF process in 2010 as a whole, and the WSF event planned for 2011, in particular.

Thereby, the WSF International Council, in its meeting held in Rabat/Morocco in May 2009, decided to designate 2010 as a Year of Global Action/ Mobilization, which could be conceived as a continuous year long forum with activities geographically and temporally scattered, but all linked together. The conceptual axes for the WSF work for at least the next two years should be the civilization crisis as a way to identify crises that have raised and keep going (food crisis, energy crisis, environmental crisis etc.). WSF needs a global and unified view of a single forum, a unified process that brings together all expressions that take place all over the world.

For that, a common reference point is needed to link the activities, not only in the thematic plan, but also around methodological concepts, strongly based on the WSF Charter of Principles. In this sense, the International Council's Methodology Commission drew a plan of action for the next year, which includes:

Plan of Action

1. Systematization of the WSF methodologies
2. A meeting with African Committee in the next IC meeting (Montreal, Canada)
3. Evaluation of the methodological process in the Belém WSF
 - Agglutination Process
 - Pan-amazonian Day
 - Thematic Assemblies
 - Assembly of assemblies and calendar of global actions
 - Belém expanded
4. Elaboration of a methodological proposal for committees that organize a forum.

This proposal will content

- The Guiding Principles for Organizing WSF Events
- The summary of methodologies (# 1)

- Elaboration of a form to collect contents and methodology of local, national and/or thematic forum

4.3 COMMUNICATION COMMISSION

Context

It is ten years that in the WSF new counter-hegemonic communication shared practices are developing. The experience accumulated in these years has allowed to better define the scope and concrete possibilities of communication and information activities, which are becoming key practices for the progress of the WSF process. The latter is taking the form of a variety of events and dates, spread over the next two years and culminating in the WSF 2011 in Dakar. It is moving from “yearly events”, owned by regional organization committees (with exception of GDA) to a “WSF calendar” with a succession and diversity of events locally owned, and of dates (mobilizations) promoted by thematic networks and assemblies within the WSF dynamics.

The challenge is now to help stimulate inter-communication processes between committees and participants, make the linkage of these dates and events felt in a common process, and make this common process visible to media and public opinion in general. The form adopted for 2009-2011 (including moments/days dedicated to a

common issue – such as “another exit from the crisis is possible”) leads us to explore novel ways in communication capable of enabling massive inclusion of new actors in the process.

The involvement of IC member organizations in the communicational process is the main condition for the success of these proposals, as well as the active participation of and synergy with the organizing committee of the WSF 2011 in Dakar.

Working Plan

In line with the overall strategy and objectives established in the IC meeting in Rabat (see appendix), the Communication commission has drafted a general agenda, to be confirmed by the outcomes of the 2010 IC working group.

1. Commission Strategy seminar

A two-day meeting to discuss in depth communication strategy issues related to the mid- and long- term WSF process, networking, promotion as well as to the work on the detailed plan for 2010 and 2011, stemming from the experience in the Global day of action and in Belém. This meeting could coincide with the IC meeting in Canada and involve Methodology commission members as well as the *ad hoc* 2010 IC working group.

2. Shared communication and alternative media

The following tasks are a summary of the proposals:

- Facilitating shared communication between 2010 events and leading to WSF 2011
- Interact with the Organizing Committee of events to stimulate the formation of nuclei of shared communication and their integration with the existing projects that promote exchange and collaboration in covering the WSF (before and during each event); promote the copyleft coverage by independent/alternative media through Ciranda and involvement of other networks; use the celebration of 10 years of the WSF as occasion to reflect and build on the experience for shared communication.

Forum de Radios

- A campaign in 6 languages to promote the Forums and their coverage to radios in the Americas, Europe, Africa, Asia and Australia. Facilitation of coordinated programming, spots, in different languages (Portuguese, Spanish, French, German, Dutch, English, Arabic, Swahili). Special involvement of community radios worldwide. TV Forums and video exchange system (wsftv). Building of an online video community that can be able to cover each forum in the path to reach Dakar in the 2011 in relation of the plan made by the IC in Rabat; opening for each forum a specific channel in the website related to and linked with the other forum websites. Developing the Video Memory archive of wsftv (existing and working since the Global Day of Action 2008), in terms of mapping, cataloging and uploading all available past video material and consolidating an updating the video database.

3. Press and international (mainstream) media facilitation

Continuing on the experience of the GDA and WSF09, the Commission shall pursue a coordinated decentralized work on international press and on a network of journalists who follow the WSF throughout time.

- Increase the visibility of the WSF in public opinion worldwide with a coherent identity by facilitate press pooling coordination among the events, with the local organizing committees and IC member's networks
- Facilitate the coverage of the WSF2010 and 2011 by mainstream media (public and commercial), with a virtual media center containing updated news and background materials in 6/8 languages
- Activate consistent journalists and media relations at the international level, and promote the network of journalists linked to the Forum (possibly including co-organization of an event
- Seek editorial contribution from well-known activities/journalists
- Synergy with WSF São Paulo office and all press groups formed for the local events
- Press clippings collection and organization

4. [Online] Participation and internal communication

Many of the 30 IC organizations present in Rabat (as well as over 30 observers) who answered the ComCom survey, when asked about which communication area they

wanted to contribute to, have expressed main interest for internal issues of communication: information on *WSF* process, remote intercommunication (or distance participation), websites and internet strategy.

- Work closely with the 2010 group that is defining the common elements to be circulated widely and consistently. The purpose is to give a collective identity to 2010 and mobilize potential participants (both organizations and individuals)
- Redefine the general “institutional” website (forumsocialmundial.org.br) together with the São Paulo Office more as a portal linking to the WSF “universe” (events, process and participation, registration, online donation, memory, multimedia [video, radio, other media], media center...)
- Improve the newsletter/bulletin and link it to the WSF participants database (to be created following the experience of the US Social Forum)
- Promote the Social Forum Expanded (SFEX) in as many events as possible. The Belém Expanded experiment, which consisted in 30 “remotely connected activities” self organized locally and involving hundreds of people, through video chats between groups, has allowed to accumulate an innovative practical experience. It has made it possible to formulate a concept of “expanded event” which rather than a mere technical modality is a whole organizing/ mobilizing and participatory approach allowing to break the travel cost barrier and include many new participants in the dynamics of a forum event.
- Work on a set of online tools to facilitate participation of organizations and

individuals (consolidating openfsm and sharing a multi-event site with a common participant's registration form, agglutination and online payment system – from the experience of the European social forum).

5. Memory and documentation

One of the weaker parts of the Forum process is the capacity to collect, organize and show the proposals and results emerging from it's dynamics, as well as using them both for “content” and documentation on which to build on.

- Stimulate the creation of memory and documentation groups in each event in the 2010-11 calendar and exchange with them on experience accumulated in some of the past forums events, encouraging individuals and groups to produce their documentation and share it.
- The memory groups can be helped by providing common "forms" for documenting activities and outcomes, and make those contents visible in a online database.
- These activities (and connected ones such as the Oral history memory project
- and the Audiovisual memory for Belém 2009 and Porto Alegre 2010) should be shared with the methodology commission of the IC.
- Contact and dialogue with organizations that expressed interest in memory and documentation at the IC meeting in Rabat

6. Infrastructure and technology

Past experience with development of WSF websites has lead to the creation of a

Technical web team and a software support group in order to have a community of developers worldwide to help find better technical solutions within a “political” context and promoting the use of free software.

Tasks include: optimizing servers and hosting; data transmission, softwares and databases for different needs of communication, as well assuring that the infrastructure for communication be prioritized and guaranteed in the next Forum events.

7. Visual identity and other “languages”

Promotional common “materials” for the “Forum 2010” (graphics design, logo, banners, general visual identity) in open digital formats to be shared and promoted throughout and adopted by the events, and to be used for viral communication.

Cultural, artistic and dialogic communication: promoting other “languages” of communication (besides media and internet) emerging from the Forum dynamics and linking the different events.

8. Online donations and campaign

Develop a global campaign for self-sustainability of WSF (in term of time dedicated to process and economic resources) and promote the online donation system on all WSF websites and in connection with the participant's database.

All extended (and in progress) documentation can be found in the Communication

commission space on openfsm.net and related working groups:

<http://openfsm.net/projects/communication-commission/project-home>

4.4 EXPANSION COMMISSION

The work of the Expansion Commission, aimed to expand the WSF process in very important areas and social actors which have been marginalized in the past, produced some good results:

- the prominent role played by indigenous people in Belém WSF, the cultural and political impact of their proposals which will bring to the Thematic World Social Forum on Crisis of Civilization in Cuzco, Peru (march 2010)
- the process of global gathering of People Without State, which is not only strengthening many national and regional movements all around the world but is producing a new way of thinking and new political dynamics
- the south-south process guided by the Morocco Social Forum toward the Maghreb-Machrek Social Forum, linked with important national and regional dynamics such as the Iraq Social Forum and the Mesopotamia Social Forum processes.
- the enlargement of the Russian Social Forum process to new actors (mainly young workers' grassroots organizations)

- the wider African dynamics for the WFS in Nairobi on 2011
- the processes toward national Social Forum in new Asian countries.

The enlargement of WSF it is not only a quantitative element: it brings inside the process new elements of analysis, new issues, new approaches and perspectives, new challenges and a new way of thinking which are fundamental for helping the raising of an alternative to the global crisis.

2010 and 2011 will be a very sensitive period, in order not to lose and disperse these good results, to stabilize then and make them permanent. It is important:

- a) to support the plans of new actors and new regions, aimed to deepen and enlarge participation of social actors of their own countries
- b) to facilitate the interchanges at the world level and their participation in the various Social Forum in 2010
- c) to help them in contributing to the building up of strategy, methodology and contents for WSF in Dakar
- d) to encourage the international presence in the many events organized by the new WSF actors in their regions and countries

Together with the Communication Commission, it will be crucial to facilitate as much as possible the spreading of information about these new processes, in order to support the creation of a new, real global and comprehensive culture in the WSF process.

4.5 STRATEGY COMMISSION

A. Brain storming session with Communication and Methodology

The strategy commission had several difficult but very useful meetings during the last IC's, especially after the strategy seminar in Abuja. At our last meeting in Morocco, we were able to develop a strategy plan for the 'crisis' debate. However, several points remain without discussion, such as the broad strategy approach, specific strategies for the WSF outside the thematic discussions, the overlapping with Communication and Methodology.

In order to clarify our ideas and program, we propose a brainstorming session of one day, carefully prepared with a clear agenda, together with Methodology and Communication Commissions.

All members of these three commissions can be invited, though we think it could be useful to have a meeting with 6 to 10 core people whose tickets can be funded. A geographical and gender balance should be respected.

Whether such a meeting takes place in Europe, in Latin America, in Asia or in Africa, it will involve a long trip for the majority of participants.

If the organizers can arrange for housing and catering in the city of the meeting, we would only need the tickets.

B. Permanent Follow-up Strategy Debate

The Strategy debate planning on the crisis we made in Morocco involved quiet a lot of work: contacting the different initiatives of 2010, updating our documents, accumulating knowledge and experience...

The ideal would be to have one person during one day a week in order to follow-up the different initiatives, to produce a newsletter or a blog on strategy, to prepare summaries, to contact media and partners.

While this would also need discussion with Communications Strategy, we propose the organization of such a task – again, whether in Brazil, Europe, Africa or Asia is less important though there should be a steering committee – with one person one day per week. The main condition would be mastering the four languages of the forum: Spanish-Portuguese-English-French.

The budget may differ according to wages in Brazil or Europe. We think an average would be around 5.000 € per year. A first trial period could be organized for a period of 6 months.

4.6 RESOURCES COMMISSION

A. History

This IC Commission is very active due to the necessities of the WSF process and the events connected to it. Its mission consists in mobilizing financial resources and institutional partners to guarantee the process of the IC and its commissions and the voluntary support to its own work. From the evaluation on the sustainability of the WSF, this commission has improved its functioning and its work to implement the proposals from that evaluation. The Abuja IC meeting approved the Chart of Principals and Resources mobilization. Since the end of 2005, the commission is supported by a professional fund raiser. Currently this job is vacant, however the Commission will see to have this spot filled after the next meeting. The meetings of this Commission happen in the preceding moment of each IC meeting and whenever necessary in order to deal with emergencies or to guide the work of the local WSF Organization Committees.

B. Plan of Work

a) Based on the WSF Charter of Principles and guidelines adopted in Abuja, the Commission should proceed with the proposals to mobilize resources for the WSF process - from 2009 to 2011.

- b) Monitor the work plans of IC Commissions to provide accountability.

- c) Evaluate the efforts of fund raising and financial management at Banca Etica, from Italy.

- d) Support the efforts to mobilize resources for the 10th and 11th WSF and for the WSF process, according to work plan to be approved.

- e) Support the efforts to inform and give greater transparency to information on the amounts of resources, its origins and use, which should be available to all social movements and organizations engaged in the WSF process.

- f) Hiring audit.

Budget

ITEMS	Euro
1.Liaison Group and WSF Office	171.374
1.1. Permanent Team (2 reseachers and 2 interns)	69.179
1.2. Website (Creation and Management)	45.035
1.3. Rent	6.716
1.4. External Communication (telephone, internet, others)	5.373
1.5. Liaison Group attendance at IC Meetings	45.070
2.Methodology Commission	39.392
2.1.Preparatory seminar and local facilitating group conformation in Dakar	17.408
2.2.Seminar on Methodology in Canada during IC meeting	4.668
2.3.Working group meeting in Porto Alegre	13.727
2.4.Working group meeting in IC meeting in Mexico City	3.588
3.Communication Commission	126.000
3.1.Shared communication / indipendent media	
3.2.Communication to participants and participatory intercommunication	
3.3 Press relations	
3.4 .Translation	
3.5.Memory and documentation	
3.6.General	
4. Expansion Commission	50.000
4.1.Support to Maghreb-Mashrek Social Forum dynamics	8.000
4.2.Support to Indigenous dynamics	8.000
4.3.Support to African dynamics	8.000
4.4.Support to Russian and former USSR dynamics	8.000
4.5.Support to Asia dynamics	8.000
4.6.Support to "Forum on Crisis of Civilization" in Cuzco	10.000
5. Strategy Commission	10.500
5.1.Brainstorming session with Communication and Methodology	8.000
5.2.Permanent Follow-up Strategy Debate	2.500
6. Resources Commission	80.600
6.1.Fund raising activities	45.600
6.2.Administration and reports	35.000
Amount of Expenses	477.866

World Social Forum Internet Portal

(Process)

July 2009

Introduction

The World Social Forum (WSF) is an initiative of the global civil society, a democratic space to debate, deepen reflections, create propositions, share experiences and articulate social movements, networks, NGOs and other organizations which are opposed to neo-liberalism and a world ruled by capital. Its main features are plurality and diversity of expressions, being non-confessional, non-governmental and non-partisan

After its first world meeting, held in 2001 in Porto Alegre, the WSF has become a permanent global process of searching and building of alternatives to neoliberal policies. In 2004 for the first time it left Brazil heading for Mumbai, India, giving birth to the internationalization process, which was consolidated in the following years when world events were held in African countries (Mali and Kenya), Asian countries (Pakistan) and American countries (Venezuela). In 2009 the WSF came back to Brazil, this time in the city of Belém, giving importance to themes regarding the Amazon region issues and

indigenous peoples issues.

Going on 10 years old, the Forum is today the main reference in the world on debates such as social and economic responsibility towards the planet and our future, gathering a countless number of participants and popular and social movements leaderships, networks and campaigns, students, intellectuals, scientists, artists, journalists, businessmen, statesmen and other opinion makers.

Justification

Today the means of virtual communication of the WSF process are most importantly the newsletter and the website. Beyond these there are countless of other Internet pages for registration and mobilization of local, regional and thematic events created during a 10-year period. In such period, a concern to build a **dialogue** between them has grown and was part of many chats, debates, and people's, networks' and organizations' meetings – of those who are members of the International Council and also of those who are not – which had a dream of organizing all the information about exploration of the mobilization possibilities and also a dream of bringing people together in the cyberspace process. The advances of new technologies, the improvement of propositions and the contributions of those groups have all resulted in this project, the *World Social Forum Internet Portal*. The wish is to keep contributing to spread the WSF news, to the memory and to mobilization

of activities connected to the whole WSF process.

Throughout the world the contents of these websites, many times after events, are completely scattered, as well as the information regarding its data banks, which contain registrations of attendants, organizations, the news media, etc. Many communication initiatives related to the WSF also work in a non-articulated way.

Other important matters should be considered, for example the need to **qualify the information** provided by the WSF in precision and diversity and to provide it in a clear and accessible format. To recover the **audiovisual collection** in the São Paulo Office (there are more than 250 VHS tapes and 50 K7) in order to preserve the WSF memory and to **share this content democratically**. The **layout** must be more attractive to people, and in the project are included **accessibility** to the visually impaired, and an **update of the current tools and format**, which are completely outmatched by new ones. Because of the political-economic-philosophic defense of the use and development of **open software**, it is urgent to choose these technologies when creating the Portal, contributing to the debate on the right to communication inside the Forum spaces.

Objectives

The current challenge is to create a Portal that can gather in one single space all the communication initiatives connected to the WSF process and specially that integrates all the different data banks. The idea is to recover the maximum information possible of everything that was produced up until now and to aggregate new contents to it in a permanent way.

It will be fundamental to use modern tools that allow the inclusion of new means of expression and of fast and simple updates, of a more welcoming and clean layout, and also of multimedia resources and everything that allows a greater interactivity with visitors and activists of the organizations that create the WSF.

1. Update the current website tools in order to make possible to upload new multimedia resources (audio, video, pictures).
2. Create a dialogue between the multiple existent tools of the communication debate (Radio Forum, TV Forum, Ciranda, OpenFSM, Open Knowledge Laboratories, etc.).
3. Redesign its pages with a new and more attractive layout.
4. Guarantee web accessibility for those who have impairments, using technologies that make it easier for as many people as possible to access and use the website.

5. Create interactivity with the public, according to the needs to send information (newsletter and others), mobilizations, registrations, posting of contents.
6. To make the access of information more democratic, and also of the knowledge created by all those who took part in the WSF process and its further developments, contributing to the establishment of shared and collaborative creations.

The Internet Portal Tree

1. The WSF – where all institutional information is gathered, according to the following internal organization:

- e) History
- f) Chart of Principles
- g) Documents
- h) Who organizes
 - I.C.
 - Commissions
 - LG

2. Multimedia Library – it will assemble everything that has been produced, being organized according to this division:

- a) News
- b) Articles
- c) Interviews
- d) Academic papers
- e) Audio
- f) Video
- g) Graphic material

3. Press documents

- a) Press releases
- b) Clipping
- c) Logos and pictures in high resolution

4. WSF Network

An area to publish all posts generated in the WSF network, in other words all the WSF related websites are going to be integrated to the Internet Portal and the last contents produced by each of them are going to be available in the WSF website, generating a collaboration network through RSS feeds.

5. You write

Space for open publication of the visitors' opinion, not being restrained by theme definitions. The texts are to be sent to a moderator responsible for the publishing. A

blog-link format is going to be used, so that comments can be made to the posts. Any person can contribute to the contents of the website using this space.

6. Shared Coverage – a space to articulate formulate and publish the forums responsible for the shared coverage, which are the following:

- a) TV Forum
- b) Radio Forum
- c) Open Knowledge Forum
- d) Ciranda

7. Mobilize – this tool has the objective of mobilizing for the WSF and also to offer the possibility and customize it for specific needs. Its functionalities are:

- Insert a banner in your blog/website
 - The visitors can insert an image of the WSF in their blog/website in a very easy way, using an html code contained in the page.
- Send to a friend
 - We will have a standard WSF newsletter, in which readers can insert a comment and send it to their friends.
- Custom WSF Stickers for pictures
- Visitor can insert the WSF logo in their pictures to use in social networks;
- Declare your support
 - Space where people can make declarations of support to the WSF;

- Memory – Space used to organize the contents of the previous WSF editions
- Registration – Complete system for the registration of participants during events;
- Online payments – to automate the payments of registrations during WSF events.
- Contact – space for visitors to contact the WSF Office and coordinators for WSF events.
- Tutorial
Develop a tutorial to explain to visitors how to use the website and all its possibilities. The proposition for the tutorial is to be made this way:
 - Get to know the WSF in a few minutes
 - FAQ (Frequently asked questions)
 - Learn all about the WSF
 - Help center

Functionalities

- Open software platform (to be chosen).
- Translation: four languages translations.
- Mobilize – this tool has the objective of mobilizing for the WSF and also to offer the possibility and customize it for specific needs.
- Social Networks – Possibilities to bring them together, like the OpenFSM.
- Agenda

- Share agenda;
- Attendance tools in the agenda (Who is attending);
- Forum
 - Offering assistance to visitors;
- Banners
 - random;
 - tool for region recognition in order to show different banners according to different regions of access;
- Tool for email shooting. It allows the organization of the date bank in an easy and segmented way, making it possible to send news, information and electronic campaigns.

Detailed Budget

Actions	Investment
Planning and execution of the Internet portal (graphics, tool development, organization of the date bank, translation into four languages)*	€ 34.130,00
Maintenance, support and assistance (includes host service, lists, e-mails, back-up, location of the server)**	€ 9792,00 (816,00 x 12 months)
Convert 250 VHS tapes and 50 K7 to digital form.	€ 1.113,00
	SUM = € 45.035,00

* Get back to the project for creating a volunteer team (three people)

** Consider the possibility of creating a volunteer team (two people) of system/development Analysts to follow the process, which does not exclude the maintenance service

Schedule

- Planning: 4 weeks
- Updating the content and survey of what exists: 4 to 8 weeks
- Layout project: 3 weeks
- Website programming and tools implementation: 5 weeks

Total = 16 to 20 weeks